

## Vita

### Contact information:

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### Positions held:

|  |                  |
|--|------------------|
| Director of Introductory Psychology &<br>Coordinator of Undergraduate Affairs<br>Department of Psychology<br>University of South Florida | 6/2002 - present |
| Adjunct Instructor<br>Sarasota Campus<br>University of South Florida   | 1/2002 – 6/2002  |
| Project Coordinator<br>Alcohol & Substance Use Research Institute<br>Psychology Department<br>University of South Florida<br>Tampa, FL   | 1/1998 – 6/2002  |
| Graduate Teaching & Research Assistant<br>University of South Florida<br>Tampa, FL   | 9/1991 – 12/1997 |
| Visiting Instructor<br>Supervisor for Middle School Student Internships<br>Education Department<br>Mercer University<br>Macon, GA        | 1/1990 – 6/1991  |
| Part-time Lecturer<br>Sociology Department<br>Wesleyan College<br>Macon, GA  | 9/1989 – 12/1989 |

Graduate Teaching & Research Assistant 7/1987 – 6/1989  
 Psychology Department  
 Mercer University  
 Macon, GA

Social Worker – Chemical Dependency Unit 9/1982-7/1984  
 Charter Lake Hospital  
 Macon, GA

Adjunct teaching positions 4/1979 – 3/1981  
 Montgomery County Joint Vocational School  
 Dayton, OH

Clark County Technical College  
 Springfield, OH

**Courses taught:**

Adolescent Development  
 Assertion Training  
 Child and Family  
 Cognitive Psychology  
 Developmental Psychology  
 Educational Psychology  
 Experimental Psychology  
 Gender and Language  
 Graduate Instructional Methods  
 Introductory Psychology  
 Psychology of Language  
 Racial and Ethnic Minorities  
 Research Methods in Psychology

**Education:**

|      |        |  |  |
|------|--------|--|--|
| 1999 | Ph.D.  | Experimental Psychology/<br>Cognitive Neuroscience | University of South Florida<br>Tampa, FL |
| 1989 | M.Ed.  | Education  | Mercer University<br>Macon, GA           |
| 1987 | B.A.   | Psychology<br>magna cum laude                      | Mercer University<br>Macon, GA           |
| 1973 | A.A.S. | Mental Health Technology<br>with Honors            | Sinclair Community College<br>Dayton, OH |

## **Student Advising**

Serving or served as advisor on undergraduate honors theses:

- Frost, C. (2011). Language of Essays. Co-advisor with Judy Bryant.
- Dean, M. & Norton, B. (2011) Comprehension of Sentences. Co-advisor with Judy Bryant.
- McInnis, E. (2005). Trivial Pursuit for Introductory Psychology.
- Nelson, M. (2003). Effects of Test Format and Test Expectancy on Performance and Retention.
- Des Rosiers, S. E. (2002). Gender differences in Alcohol Expectancies.

Served as committee member on undergraduate honors theses:

- Robert Kimberlin (2012)
- Kristy Fox (2003)
- Elizabeth Thompson (2002)
- Elise Cox (2001)
- Monica Barnes (1994)

## **Awards and Honor Societies**

2007 – USF Outstanding Undergraduate Teaching Award

2005 – Selected as Honoree for USF Ambassadors' Apple Polishing Ceremony

1996 – Eve Levine Teaching Award awarded by the USF Psychology Department to one graduate student teacher.

1995 – Honorable Mention in the Eve Levine Teaching Award awarded by the USF Psychology Department to graduate student teachers.

Member of the Honor Society of Phi Kappa Phi since 1989.

## **Professional Organizations**

Association for Psychological Science (APS)  
Society for the Teaching of Psychology  
Program Committee for the National Institute on the Teaching of Psychology

### **Department Service**

- 1994-1995 Executive Committee (At-large Student Representative)
- 1995-1996 Long Range Planning Committee (At-large Student Representative)
- 1995-1996 Departmental Research Fund for Graduate Students Committee (Chair)
- 2002-2006 Awards Committee (Chair)
- 2002-2012 Participant Pool Committee (Chair until 2010)
- 2002-present Executive Committee
- 2002-present Undergraduate Program Committee (Co-Chair)
- 2006-present Teaching Assignment Committee
- 2009-present Departmental Assessment Committee

### **University Service**

- 2011-2012 Participant in the Classroom Capture Program
- 2003-2012 University Institutional Review Board (Chair Designate occasionally)
- 2007-2012 General Education Council (Chair Designate occasionally)
- 2007-2008 General Education Subcommittee on Funding
- 2008-2011 General Education Subcommittee on Assessment
- 2009-2011 Faculty Assessment Coordinator for FKL Social Sciences Core
- 2010-2011 General Education Subcommittee on Recertification (Chair)
- 2011-2012 Advisory Committee for Classroom Capture Pilot Program
- 2011-2012 CAS Professional Development Leave Ad Hoc Selection Committee
- 2012-2014 Promotion Committee for Instructors

### **Professional/Community Service**

- 2007-present Member of the College Board's College-Level Examination Program (CLEP) Introductory Psychology Test Development Committee (Chair since 2009)
- 2008-present Advisory Board for USF chapter of Phi Kappa Phi
- 2006 - 2011 Reader for College Board AP Program in Psychology
- 2012-present Program Committee for National Institute on the Teaching of Psychology (NITOP)

### **Grants**

“Travel to the Linguistic Society of America Conference” grant from the Culverhouse Endowed Scholarship fund, College of Arts and Sciences, University of South Florida, with matching funds from the Department of Psychology, University of South Florida. June 30, 1993. \$150

“Exploring Alcohol Expectancies at the Level of Brain Activation.” Center for Brain and Behavior, University of South Florida. July 10, 2001. \$5,000.

**Publications** (listed from most recent)

Reich, R. R., Noll, J. A., & Goldman, M. S. (2005). Cue patterns and alcohol expectancies: How slight differences in stimuli can measurably change cognition. *Experimental and Clinical Psychopharmacology*, *13*, 65-71.

Reich, R. R., Goldman, M. S., & Noll, J. A. (2004). Using the false memory paradigm to test two key elements of alcohol expectancy theory. *Experimental and Clinical Psychopharmacology*, *12*, 102-110.

Wiers, R. W., Stacy, A. W., Ames, S. L., Noll, J. A., Sayette, M. A., Zack, M., & Krank, M. (2002). Implicit and explicit alcohol-related cognitions. *Alcoholism: Clinical and Experimental Research*, *26*, 129-137.

Del Boca, F. K., & Noll, J. A. (2000). Truth or consequences: The validity of self-report data in health services research on addictions. *Addiction*, *95*(Supplement 3), S347-S360.

Smith, C. J., Noll, J. A., and Bryant, J. B. (1999). The effect of social context on gender self-concept. *Sex Roles*, *40*(5-6), p 499-512.

Noll, J. A. (1997). Book Notice of J. L. Sokolov and C. E. Snow's (Eds.) Handbook of research in language development using CHILDES. *Language; Journal of the Linguistic Society of America*, *73*, 654-655.

Jenkins, J. J., Noll, J. A., & Tuten, J. T. (1992). False recognition of group members continues over repeated acquisition trials. *Bulletin of the Psychonomic Society*, *30*, 451-451.

**Papers and symposia presentations** (listed from most recent)

Noll, J. A. (2014, January). Engaging Students in Large Enrollment Classes. Paper presented at the 36<sup>th</sup> Annual Conference of the National Institute on the Teaching of Psychology, St. Pete Beach, FL

Noll, J. A., & Brannick, M. T. (2013, January). Online Classes: Can They Be Trusted? Paper presented at the 35<sup>th</sup> Annual Conference of the National Institute on the Teaching of Psychology, St. Pete Beach, FL.

Henderson, R., Noll, J. A., & Stiles, P. (2007, January). The Impact of Institutional Review Boards on the Teaching of Psychology. Paper presented at the 29<sup>th</sup> Annual Conference of the National Institute on the Teaching of Psychology, St. Pete Beach, FL.

Nelson, M. & Noll, J. A. (2005, January). The effects of test format on performance and retention. Paper presented at the 27<sup>th</sup> Annual Conference of the National Institute on the Teaching of Psychology in St. Pete Beach, FL.

Noll, J. A., (2004, January). Students' Perspectives on Teaching: Pet Peeves and Best Practices. Symposium presented with various students at the 26<sup>th</sup> Annual National Institute on the Teaching of Psychology, St. Pete Beach, FL.

Des Rosiers, S. E., Noll, J. A., & Goldman, M. S. (2002, June). An exploratory study of alcohol expectancies in semantic space as a function of gender. Paper presented at the 2002 Scientific Meeting of the Research Society on Alcoholism, San Francisco, CA.

Reich, R., Noll, J. A., & Goldman, M. S. (2002, June). A false memory approach to examining the implicit nature of alcohol expectancies in different context. Paper presented at the 2002 Scientific Meeting of the Research Society on Alcoholism, San Francisco, CA.

Reich, R., Noll, J. A., & Goldman, M. S. (2001, November). A false memory approach to examining the implicit nature of alcohol expectancies. Paper presented at the 35<sup>th</sup> Association for Advancement of Behavior Therapy Annual Convention, Philadelphia

Noll, J. A. (2001, June) Alcohol expectancies and the art of implicit priming. In Wiers, R. W. (Chair), *Implicit and explicit alcohol-related cognitions*. Symposium conducted at the 2001 Scientific Meeting of the Research Society on Alcoholism, Montreal, Canada.

Noll, J. A., Steinberg, H.R., Del Boca, F.K., Darkes, J., & Goldman, M.S. (1999, June). First associates to "Alcohol makes one..." in a large college sample. Paper presented at the Annual Scientific Meeting of the Research Society on Alcoholism, Santa Barbara, CA.

Noll, J. A., Holly, P., McKinney V., & Goldman, M.S. (1999, June). Priming of alcohol expectancy words in free recall. Paper presented at the Annual Scientific Meeting of the Research Society on Alcoholism, Santa Barbara, CA.

Noll, J. A. (1999) Studies of Epicene Reference. Unpublished dissertation. University of South Florida, Tampa, FL.

Noll, J. A. (1998, October) Demanding equal representation in language: Solving the pronoun problem. Paper presented at the 21<sup>st</sup> Annual Conference of the Organization for the Study of Communication, Language and Gender, Portland, ME.

Noll, J. A., Smith, C. J., & Bryant, J. B. (1996, October) The effect of social context on scores from the Bem Sex Role Inventory. Paper presented at the 19<sup>th</sup> Annual Conference of the Organization for the Study of Communication, Language and Gender, Monterey, CA.

Tuten, J. T., Jenkins, J. J., Noll, J. A., Aurilio, M., Feiselman, J., Sonnenschein, K., Schnelle, A., & Ebeling, I. (1993, May) Further studies of group generators: Features or rules? Paper presented at the 65<sup>th</sup> Annual Meeting of the Midwestern Psychological Association. Chicago, IL

Jenkins, J. J., Tuten, J. T., Noll, J. A., & Aurilio, M. (1993, March) More studies about memory for groups. Paper presented to the 7<sup>th</sup> Annual Florida Conference on Sensation, Perception, Cognition and Action, Tampa, FL.

Tuten, J. T., Jenkins, J. J., Noll, J. A., Fieselman, T., Roderick, K., Mineck, E., & Cameron, J. (1993, March) Further studies in visual stimulus set generalization: Feature driven or rule driven? Paper presented at the 39<sup>th</sup> Annual Meeting of the Southeastern Psychological Association, Atlanta, GA.

Jenkins, J. J., Noll, J. A., & Tuten, T. (1992, November) False recognition of group members continues over repeated acquisition trials. Paper presented at the 33<sup>rd</sup> Annual Meeting of The Psychonomic Society, St. Louis, MO.

Noll, J. A. (1992, April) Children's comprehension of gendered language. Paper presented at the 6<sup>th</sup> Annual Florida Conference on Sensation, Perception, Cognition and Action, Gainesville, FL.

Noll, J. A. (1989) The effects of gender on information processing. Unpublished master's thesis, Mercer University, Macon, GA.

Montalvo, A., Metzger, R. L., & Noll, J. A. (1989, November) The network structure of worry in memory. Paper presented at the North Carolina Cognition Group, Davidson, NC.

Noll, J. A., & Metzger, R. L. (1989, November) The effects of gender on information processing. Paper presented at the North Carolina Cognition Group, Davidson, NC.

Noll, J. A., Metzger, R. L., & LaGuardia, R. (1989, April) A taxonomy of worry. Paper presented at the Southeastern Psychological Association meeting, Washington, D.C.

Noll, J. A., Montalvo, A., Metzger, R. L., & Purvis, R. (1988, March) Self-generated focal thinking results in semantic facilitation. Paper presented at the Southeastern Psychological Association meeting, New Orleans, LA.

Nelson, R., Hanlan, W., & Noll, J. A. (1979, February) Peer review in a community mental health center. Paper presented at the National Council of Community Mental Health Centers meeting, Washington, D.C.

### **Workshops and Seminars Presented**

El-Rady, J., Heide, K., Hopf, F., Noll, J.A., Gomes, N. & Biersdorf, B. (2009, March). Using Clickers to Engage Students and Assess Learning. Workshop presented in the USF Center for 21<sup>st</sup> Century Teaching Excellence, Tampa, FL.

Henderson, R., Goss Lucas, S., & Noll, J. A. (2007, January). Annual Introductory Psychology Forum: Beyond Carrots and Sticks: Promoting Self-Regulated Learning in Introductory Psychology. Workshop presented at the 29<sup>th</sup> Annual National Institute on the Teaching of Psychology, St. Pete Beach, FL.

Kimmel, E. B., Drummond, L., Fricano, C., Keehn, P., Noll, J. A., & Smith, C. J. (1995, March) Gender issues in the classroom. Workshop presented at the University of South Florida's Women's Awareness Month, 1995.

Becker, J., DeHart, G., Noll, J. A., & Smith, C. J. (1995, January) Promoting active learning in the psychology classroom. Workshop presented at The 17<sup>th</sup> Annual National Institute on the Teaching of Psychology, St. Pete Beach, FL.

### **Reviews for Professional Journals**

*Addiction*

*Alcoholism; Clinical and Experimental Research*

*American Public Health Association*

*Cognition and Emotion*

*Drug and Alcohol Dependence*

*Journal of Studies on Alcoholism*

*Psychology of Addictive Behaviors*