

## CURRICULUM VITAE

### MARCIA A. FINKELSTEIN

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### EDUCATION AND PROFESSIONAL EXPERIENCE/HONORS AND AWARDS

<u>Institution and Location</u>	<u>Degree</u>	<u>Year Conferred</u>	<u>Field of Study</u>
Yale University, New Haven, CT	B.A.	1976	Psychology
Columbia University, New York, NY	M.A.	1977	Psychology
Columbia University, New York, NY	Ph.D.	1981	Psychology

Undergraduate, Yale University, 9/72-12/75

- a. Graduated Magna Cum Laude
- b. Graduated with Distinction in Psychology
- c. Yale College Scholarship, 1972-73; 1975-76

National Institute of Mental Health, Laboratory of Neurophysiology, Psychology Technician,  
2/76-8/76

Graduate student, Psychology Dept., Columbia University, 9/76-8/81

- a. National Institute of Mental Health Predoctoral Grant, 8/80-8/81
- b. Columbia University Faculty Fellowship, 9/76-8/80
- c. Association for Research in Vision and Ophthalmology Travel Fellowship, 1979

Faculty, Psychology Dept., University of South Florida, 8/81-present

- a. Assistant Professor, 8/81-8/86
- b. Associate Professor, 8/86-8/93
- c. Professor, 8/93-present
- d. Outstanding Undergraduate Teaching Award, 1993/94
- e. Teaching Incentive Program Award for excellence in undergraduate teaching, 1994
- f. Joint appointment: Clinical Professor, Department of Community Mental Health, 1994-96
- g. Program Director, Cognitive and Neural Sciences, Department of Psychology, 8/94-8/99
- h. Director, Center for Engaged Scholarship, College of Arts and Sciences, 8/99-8/01
- i. Faculty Assistant to the Provost, 1/00-8/00

Visiting Faculty, Laboratory of Vision Research and Rehabilitation, Wilmer Eye Institute, Johns  
Hopkins University, Spring 1990 (One-semester Sabbatical from USF)

### RESEARCH GRANTS

**SOCIAL PSYCHOLOGY**

**National Science Foundation**

SBR-9720432, "Attitude-behavior relationships in dyads," 1997-2000, \$50,000

**University of South Florida**

Research and Creative Scholarship Grant, "Making decisions about sexual intercourse: capturing college students' policies," 1996-97, \$7500.

College of Arts and Sciences Faculty Development Grant, "Condom use: test of a model of attitude-behavior relationships," 1997, \$750

Faculty International Travel Grant, 1997, \$977.

Research and Creative Scholarship Grant, "Attitude v. behavior in a social dyad," 1998-99, \$7,070.

College of Arts and Sciences Faculty Development Grant, "The influence of the self vs. the other: making decisions about condom use," 1999, \$1,000

Established Researcher Grant, "Motivations for Organizational Citizenship Behavior: A test of the two-pathway model," 2003-2004, \$5,000

College of Arts and Sciences Faculty Development Grant, "A longitudinal study of volunteerism," 2004, \$500

College of Arts and Sciences Faculty Development Grant, "Volunteer satisfaction: A functional perspective," 2006-2007, \$992

College of Arts and Sciences Faculty Development Grant, "Intrinsic v. extrinsic motivational orientations and the volunteer process," 2008-2009, \$1,000.

College of Arts and Sciences Faculty Research & Development Grant, "Intrinsic/extrinsic motivation and organizational citizenship behavior," 2011-2012, \$3,240.

**NEUROSCIENCE**

**National Science Foundation**

BNS-8508615, "Spectral tuning of foveal detection mechanisms: the effects of test and adapting conditions," 1985-88, \$116,447

**National Institutes of Health**

National Eye Institute, RO1 EY08654-01, "Receptor and post-receptor nonlinearities in photopic vision," 1990-94, \$300,000

National Institutes of Health Small Instrumentation Grant, 1991-92, \$5475

**Biomedical Research Support Grant**

"Detection in short-wavelength cone pathways: a comparison of normal and patient populations," 1988-89, \$12,000

**University of South Florida**

Faculty Research and Creative Scholarship Award, "Psychophysical tests of human cone system sensitivity," 1981-82, \$4500

Women's and Minorities Grant, "Psychophysical examination of the mechanisms that detect foveal lights, 1982-83, \$3600

Faculty Research and Creative Scholarship Award, "Detection and recognition of visual stimuli: a psychophysical examination," 1984-85, \$3400

College of Social and Behavioral Sciences Faculty Research Enhancement Award, 1984-85, \$600

Faculty Research and Creative Scholarship Award, "Spectral tuning of visual detection mechanisms: the effects of target and adapting conditions," 1985-86, \$6648

College of Social and Behavioral Sciences Faculty Research Enhancement Award, "Receptor and post-receptor contributions to human visual adaptation," 1988-89, \$1300

Faculty Research and Creative Scholarship Award, "Receptor and post-receptor contributions to human visual adaptation," 1988-89, \$3900

President's Council Faculty Award, "Noninvasive visual assessment: a comparison of normal and patient populations," 1990-91, \$5000

## **TEACHING GRANTS**

### **SOCIAL PSYCHOLOGY**

#### **University of South Florida**

Center for Teaching Enhancement Instructional Development Grant, "Linking theory and practice: a service-learning approach to issues of HIV and AIDS," 2000, \$7,025

College of Arts and Sciences Faculty Development Grant, "Linking theory and application: a service-learning approach to HIV and AIDS," 2000, \$1,270

University Community Initiative Grant, "The Social Psychology of HIV/AIDS: Linking theory with practice through service-learning," 2001-2002, \$5,000

Innovative Teaching Grant, "Emphasizing the 'learning' in service learning: The Social Psychology of HIV/AIDS," 2003-2004, \$6,000

Innovative Teaching Grant, "Integrating critical thinking and expression into lecture courses: Tackling the primary literature," 2007-2008, \$3575

USF Office of Community Engagement grant, "Social Psychology of HIV/AIDS: a partnership with Francis House," \$3,500, 2010-2011.

### **NEUROSCIENCE**

#### **National Science Foundation**

NSF Research Experience for Undergraduates award, 1988-89, \$7702

## PUBLICATIONS

### SOCIAL PSYCHOLOGY

#### Journal articles

- Finkelstein, M.A. & Brannick, M.T. (1997). Making decisions about sexual intercourse: capturing college students' policies. *Basic and Applied Social Psychology*, 19, 101-120.
- Penner, L.A. & Finkelstein, M.A. (1998). Dispositional and structural determinants of volunteerism. *Journal of Personality and Social Psychology*, 74, 525-537.
- Finkelstein, M.A. & Brannick, M.T. (2000). Making decisions about condoms: whose attitude is it anyway? *Social Behavior and Personality*, 28, 539-553.
- Fritzsche, B.A., Finkelstein, M.A., & Penner, L.A. (2000). To help or not to help: capturing individuals' decision policies. *Social Behavior and Personality*, 28, 561-578.
- Finkelstein, M.A. and Penner, L.A. (2004). Predicting organizational citizenship behavior: Integrating the functional and role identity approaches. *Social Behavior and Personality*, 32, 383-398.
- Finkelstein, M.A. and McIntyre, S. (2005). A social psychological perspective on recruitment and retention of volunteers. *Journal of Volunteer Administration*, 23, 6-10.
- Finkelstein, M.A., Penner, L.A., & Brannick, M.T. (2005). Motives, role identity, and prosocial personality as predictors of volunteer activity. *Social Behavior and Personality*, 33, 403-418.
- Finkelstein, M.A. (2006). Dispositional predictors of organizational citizenship behavior: Motives, motive fulfillment, and role identity. *Social Behavior and Personality*, 34, 603-616.
- Finkelstein, M.A. and Brannick (2007). Applying theories of institutional helping to informal volunteering: Motives, role identity, and prosocial personality. *Social Behavior and Personality*, 35, 101-114.
- Finkelstein, M.A. (2007). Correlates of satisfaction in older volunteers: A motivational perspective. *International Journal of Volunteer Administration*, 24, 6-12.
- Finkelstein, M.A. (2008). Volunteer satisfaction and volunteer action: A functional approach. *Social Behavior and Personality*, 36, 9-18.
- Finkelstein, M.A. (2008). Predictors of volunteer time: The changing contributions of motive fulfillment and role identity. *Social Behavior and Personality*, 36, 1353-1364.
- Finkelstein, M.A. (2009). Intrinsic v. extrinsic motivational orientations and the volunteer process. *Personality and Individual Differences*, 46, 653-658.
- Dávila, M.C. & Finkelstein, M. A. (2010). Predicting organizational citizenship behavior from the functional analysis and role identity perspectives: Further evidence in Spanish employees. *Spanish Journal of Psychology*, 13, 276-282.

- Finkelstein, M.A. (2010). Individualism/collectivism: Implications for the volunteer process. *Social Behavior and Personality, 38*, 445-452.
- Finkelstein, M.A. (2011). Intrinsic/extrinsic motivation and organizational citizenship behavior: A functional approach to OCB. *Journal of Psychological Issues in Organizational Culture, 2*, 19-34.
- Finkelstein, M. (2011). Correlates of individualism and collectivism: Predicting volunteer activity. *Social Behavior and Personality, 39*, 597-606.
- Dávila, M.C., Finkelstein, M.A. & Castien, J.I. (2011). Gender differences in prosocial behavior: Organizational citizenship behavior. *Annals of Psychology, 27*, 498-506.
- Dávila, M.C. & Finkelstein, M.A. (2011). Individualism/collectivism and organizational citizenship behavior. *Psicothema, 23*, 401-406.
- Finkelstein, M.A. (2012). Dispositional Correlates of Informal Volunteering. *Current Research in Social Psychology, 18*, 60-69.
- Finkelstein, M.A. (2012). Individualism/collectivism and organizational citizenship behavior: An integrative framework. *Social Behavior and Personality, 40*, 1633-1644.
- Finkelstein M.A. (2013). Correlates of individualism and collectivism: Predicting organizational citizenship behavior. *International Journal of Psychology and Behavioral Sciences, 3*, 57-62.
- Dávila, M.C. & Finkelstein, M.A. (2013). Organizational citizenship behavior and well-being: Preliminary results. *International Journal of Applied Psychology, 3*, 45-51.
- Finkelstein, M.A. (2014). Individual differences in OCB: The contributions of organizational commitment and individualism/collectivism. *International Journal of Psychology and Behavioral Sciences, 4*, 1-8.

### **Talks**

- Penner, L.A. & Finkelstein, M.A. (1995). Situational and dispositional predictors of volunteer activities. Annual Meeting, Society of Experimental Social Psychology.
- Penner, L.A., Finkelstein, M.A., Midili, A., & Dovidio, J.F. (1995). Helping within an organizational context. Annual Meeting, Society of Southeastern Social Psychologists.
- Finkelstein, M.A. (1996). Making decisions about sexual intercourse: capturing college students' policies. Annual Meeting, Southeastern Psychological Association.
- Penner, L.A. & Finkelstein, M.A. (1996). Prosocial personality orientations and volunteerism. Annual Meeting, Society for the Psychological Study of Social Issues.
- Finkelstein, M.A. (1997). "Attitude vs. behavior in a dyad: condom use in young adults." Annual Meeting, Society for Experimental Social Psychology.
- Finkelstein, M.A. (1997). "Attitude-behavior relationships in dyads: effects on condom use." Annual Meeting, Psychonomic Society.

- Finkelstein, M.A. (1998). Making decisions about condoms: The influence of the 'self' vs. the 'other'. Annual Meeting, Society of Experimental Social Psychology.
- Finkelstein, M.A. (1998). Whose attitudes are they anyway: influencing decisions about condom use. Annual Meeting, Psychonomic Society.
- Finkelstein, M.A. (1999). The effect of time pressure on condom use decision-making. Annual meeting, American Psychological Society.
- Finkelstein, M.A. (1999). Deciding about condoms: time pressure increases the partner's influence. Annual meeting, American Psychological Association.
- Finkelstein, M.A. and Penner, L.A. (2003). Predicting sustained Organizational Citizenship Behavior: Integrating motivational analysis and role identity models. Annual meeting, American Psychological Society.
- Finkelstein, M.A., Penner, L.A., & Brannick, M.T. (2004). Predicting volunteerism: Identity is more important than motive. Annual meeting, American Psychological Society.
- Finkelstein, M.A. & McIntyre, S. (2004). Developing Committed Volunteers: Integrating the Motivational and Identity Perspectives. Annual meeting, International Conference on Volunteer Administration.
- Finkelstein, M.A. (2005). Motive fulfillment and identity as predictors of Organizational Citizenship Behavior. Annual meeting, American Psychological Association.
- Penner, L.A., Connell, P., Krueger, T., & Finkelstein, M.A. (2005). Prosocial behavior in organizational settings: From volunteers to organizational citizens. Annual meeting, European Association of Experimental Social Psychology.
- Finkelstein, M.A. & Brannick, M.T. (2006). Theories of organization-based helping apply to informal volunteering. Annual meeting, Association for Psychological Science.
- Finkelstein, M.A. (2007). Correlates of Volunteer Satisfaction: A Motivational Perspective. Annual meeting, Association for Psychological Science.
- Finkelstein, M.A. & McIntyre, S. (2007). Satisfaction in volunteers: A motivational analysis. Scientific Symposium and Facility-Based Hospice Forum, National Hospice and Palliative Care Organization.
- Finkelstein, M.A. (2008). Motivational orientation predicts volunteer antecedents and outcomes. Annual meeting, Association for Psychological Science.
- Finkelstein, M.A., Dávila, M.C., & Tovar, F.J. (2009). The applicability of the functional perspective and the role identity to organizational citizenship behaviors in Spanish employees: Preliminary results. 14th European Congress of Work and Organizational Psychology.

Dávila, M.C., Finkelstein, M.A. (2010). Individualism and collectivism and current perspectives on organizational citizenship behavior: Preliminary results. VII Ibero-American Congress of Psychology.

Finkelstein, M.A. & Dávila, M.C. (2010). Theories of organizational citizenship behavior: U.S. & Spain. USF Office of Research & Innovation Global Research Poster Session.

Finkelstein M.A. (2012). Predicting organizational citizenship behavior: The effect of motivational orientation. Annual meeting, Eastern Psychological Association.

Finkelstein M.A. (2013). Predicting Organizational Citizenship Behavior: Dispositional and Situational Correlates. Annual meeting, Eastern Psychological Association.

### **ENGAGED SCHOLARSHIP**

#### **Journal articles**

Finkelstein, M.A. (2001). Toward a unified view of scholarship: Eliminating tensions between traditional and engaged work. *Journal of Higher Education Outreach and Engagement*, 6, 35-44.

Finkelstein, M.A. (2002). The scholarship of engagement: enriching university and community. *Metropolitan Universities*, 12, 7-9.

Finkelstein, M.A. (2002). Linking research and outreach: The Center for Engaged Scholarship. *Metropolitan Universities*, 12, 99-106.

Finkelstein, M.A. (2002). Engaged Scholarship in the Classroom: The Social Psychology of HIV/AIDS. *Journal of Higher Education Outreach and Engagement*, 7, 69-80.

#### **Talks**

Finkelstein, M.A. (2001). Linking Research and Engagement: The Center for Engaged Scholarship. International conference on the University as Citizen: Engaging Universities and Communities.

Finkelstein, M.A. (2001). Making engagement pay: Navigating the private foundations. International conference on the University as Citizen: Engaging Universities and Communities.

Finkelstein, M.A. (2001). The Center for Engaged Scholarship: Bridging the Scholarship vs. Service Divide. Annual meeting, American Association for Higher Education National Conference on Higher Education.

Finkelstein, M.A. (2001). Bringing engagement from the margins to the mainstream: Uniting a university's research and engagement objectives. Annual meeting, Outreach Scholarship: Learning, Discovery and Engagement.

Finkelstein, M.A. (2002). Taking basic research out of the laboratory: The Social Psychology of HIV/AIDS. Annual meeting, American Psychological Society.

Finkelstein, M.A. (2002). Predicting sustained Organizational Citizenship Behavior: Integrating motivational analysis and role identity models. Annual meeting, American Psychological Society.

## **NEUROSCIENCE**

### **Journal Articles**

Hood, D.C., Finkelstein, M.A. & Buckingham, E. (1979). Psychophysical tests of models of the response function. *Vision Research*, 19, 401-406.

Hood, D.C. & Finkelstein, M.A. (1979). Comparison of changes in sensitivity and sensation: implications for the response-intensity function of the human photopic system. *Journal of Experimental Psychology: Human Perception and Performance*, 5, 391-405.

Finkelstein, M.A. & Hood, D.C. (1981). Cone system saturation: more than one stage of sensitivity loss. *Vision Research*, 21, 319-328.

Hood, D.C. & Finkelstein, M.A. (1981). On relating physiology to sensation. *The Behavioral and Brain Sciences*, 4, 195.

Finkelstein, M.A. & Hood, D.C. (1982). Opponent-color cells can influence detection of small brief lights. *Vision Research*, 22, 89-95.

Finkelstein, M.A. & Hood, D.C. (1984). Detection and discrimination of small, brief lights: variable tuning of opponent channels. *Vision Research*, 24, 175-181.

Finkelstein, M.A. (1988). Spectral tuning of opponent channels is spatially dependent. *Color Research and Application*, 13, 106-112.

Finkelstein, M.A. (1988) Spectral tuning of opponent pathways is temporally dependent. *Color Research and Application*, 13, 369-375.

Finkelstein, M.A., Harrison, M. & Hood, D.C. (1990). Sites of sensitivity control within a long-wavelength cone pathway. *Vision Research*, 30, 1145-1158.

Finkelstein, M.A. (1992). Psychophysical modeling: the link between objectivism and subjectivism. *The Behavioral and Brain Sciences*, 15, 36-37.

Finkelstein, M.A. (1993). Spatial sensitization and adaptation in a long-wavelength cone pathway. *Color Research and Application*, 18, 89-97.

Finkelstein, M.A. (1993). Detection and adaptation in a short-wavelength cone pathway. *Color Research and Application*, 18, 210-217.

### **Book Chapters**

Hood, D.C. & Finkelstein, M.A. (1983). A case for the revision of textbook models of color vision: the detection and appearance of small brief lights. In J.D. Mollon & L.T. Sharpe (Eds.) *Colour Vision: Physiology and Psychophysics*. Academic Press, New York.

Hood, D.C. & Finkelstein, M.A. (1986). Sensitivity to light. In K. Boff, L. Kaufman & J. Thomas (Eds.) *Handbook of Perception and Human Performance (Vol. 1: Sensory Processes and Perception)*. John Wiley and Sons, New York.

#### **Published Abstracts**

Hood, D.C. & Finkelstein, M.A. (1978). Brightness estimates and cone saturation. *Investigative Ophthalmology and Visual Science, Supplement, 18, 155.*

Finkelstein, M.A. & Hood, D.C. (1979). Cone system saturation: one or more sites of adaptation. *Investigative Ophthalmology and Visual Science, Supplement, 19, 29.*

Finkelstein, M.A. & Hood, D.C. (1980). Opponent and nonopponent contributions to detection of small, brief flashes. *Journal of the Optical Society of America, 70, 1574.*

Finkelstein, M.A. & Hood, D.C. (1981). Do opponent cells influence sensitivity to small brief lights? *Investigative Ophthalmology and Visual Science, Supplement, 21, 61.*

Finkelstein, M.A. & Hood, D.C. (1982). Detection and discrimination of small brief lights: variable tuning of opponent channels. *Investigative Ophthalmology and Visual Science, Supplement, 22, 77.*

Finkelstein, M.A. (1985). Spectral tuning of opponent channels is spatially dependent. *Investigative Ophthalmology and Visual Science, Supplement, 25, 205.*

Finkelstein, M.A. (1986). Spectral tuning of opponent channels is temporally dependent. *Journal of the Optical Society of America A, 3, 19.*

Finkelstein, M.A. (1987). Spectral tuning of red/green pathway is temporally dependent. *Investigative Ophthalmology and Visual Science, Supplement, 27, 212.*

Finkelstein, M.A., Harrison, M. & Hood, D.C. (1988). Receptor and post-receptor nonlinearities and foveal increment thresholds. *Investigative Ophthalmology and Visual Science, Supplement, 29, 300.*

Finkelstein, M.A., Harrison, M. & Hood, D.C. (1990). Sites of sensitivity control in a yellow/blue pathway. *Investigative Ophthalmology and Visual Science, Supplement, 31, 262.*

Finkelstein, M.A. (1992). Detection and adaptation within a long-wavelength cone pathway. *Advances in Color Vision Technical Digest, 4, 96-98.*

Finkelstein, M.A. (1992). Spatial sensitization and adaptation in a L-cone pathway. *Investigative Ophthalmology and Visual Science, Supplement, 33, 701.*

#### **Talks**

Hood, D.C., Finkelstein, M.A. & Buckingham, E. (1977). Response saturation and the psychophysical brightness function. Annual Meeting, Psychonomic Society.

Finkelstein, M.A. (1978). A comparison of incremental threshold and psychophysical brightness functions. Annual Meeting, Eastern Psychological Association.

Hood, D.C., Finkelstein, M.A. & Buckingham, E. (1979). Psychophysical tests of models of the response-intensity function. Meeting on Visual Sensitivity and Adaptation, British Photobiology Society and Association for Research in Vision and Ophthalmology.

Finkelstein, M.A. (1980). Cone system saturation can include an opponent interaction. Annual Meeting, Eastern Psychological Association.

Hood, D.C. & Finkelstein, M.A. (1982). A case for the revision of physiological models of color vision: the appearance and detection of small spots. International Conference on Colour Vision, Cambridge, England.

Finkelstein, M.A. (1982). Achromatic and chromatic contributions to detection of small flashes. Annual Meeting, Southeastern Psychological Association.

Finkelstein, M.A. (1982). Detection and appearance of small, brief lights: an argument for variable tuning of opponent channels. Annual Meeting, Pavlovian Society.

Finkelstein, M.A. (1985). Lateral inhibition and a variable tuning hypothesis of color vision. Annual Meeting, Southeastern Psychological Association.

Finkelstein, M.A. (1986). Spectral tuning of opponent channels is temporally dependent. Annual Meeting, Southeastern Psychological Association.

Finkelstein, M.A. (1986). Spectral sensitivities of color vision channels show variable tuning. Annual Meeting, Optical Society of America, Florida Section.

Finkelstein, M.A. (1987). Plasticity in human color vision. Annual Meeting, Florida Conference on Cognitive and Sensory Processes.

Harrison, M. & Finkelstein, M.A. (1988). Stimulus onset asynchrony and the spectral tuning of opponent channels. Annual Meeting, Southeastern Psychological Association.

Finkelstein, M.A. (1988). A comparison of psychophysical and physiological models of light adaptation. Annual Meeting, Florida Conference on Cognitive and Sensory Processes.

Finkelstein, M.A. (1989). Can receptor nonlinearities be measured psychophysically? Annual Meeting, Southeastern Psychological Association.

Finkelstein, M.A. (1991). Detection and adaptation within a yellow/blue opponent pathway. Annual Meeting, Southeastern Psychological Association.

Finkelstein, M.A. (1992). Models of light adaptation. Annual Meeting, Florida Conference on Sensation, Perception, Cognition and Action.

#### **Invited Talks**

Finkelstein, M.A. (1987) Spectral tuning of opponent channels is spatially and temporally dependent. Wilmer Vision Research Series, Wilmer Ophthalmological Institute, Johns Hopkins University School of Medicine.

Finkelstein, M.A. (1989) Sites of sensitivity control within a long-wavelength cone pathway. Columbia University, Vision Research Seminar.

Finkelstein, M.A. (1990) Models of detection and adaptation within the blue/yellow opponent system. Wilmer Ophthalmological Institute, Johns Hopkins University School of Medicine.

**COMMUNITY SERVICE**

Volunteer/weekly programmer, WMNF Community Radio, 1982-present

Programmer of the Year, 2002

Lifetime achievement Award, 2010

Board of Directors, Tampa AIDS Network, 1991-97

Chair, Education Committee, 1992-93

Chair, Clinical Services Committee, 1993-94

Member, Task Force on Process and Planning, 1993

Member, Government Affairs Committee, 1994-97

Volunteer, Survivor Testimony Project, Tampa Bay Holocaust Memorial Museum and Educational Center, 1998-1999